

ARTWORK:

Artwork	We prefer to accept .AI or .EPS graphic files.
Artwork Camera-Ready	Other graphic formats are not suitable for our purposes. Please convert your fonts to curves before saving your file. <ul style="list-style-type: none"> • .AI is created by Adobe Illustrator or CorelDRAW. • .EPS is created by Adobe Photoshop or Adobe Illustrator.
Versions	Please forward your artwork which has been created as an Adobe Illustrator .AI (up to version V.10) file or as an Adobe Photoshop .EPS (up to version V.CS2) file. We are PC-format compatible. If you have copied or converted another file format to the above file type required, your converted graphics will not work.
Artwork for Repeat Orders	We will keep your artwork on file for future orders for a period of two years, which would mean during this time there would be no further artwork charge and only a setup cost.
Artwork Approval	A pre-production paper proof of your logo or message is sent to you for review, and a signed approval copy is required before we start production.
Artwork By Mail	Send us your camera-ready artwork as a black and white stat, or on a CD, to the address at the bottom of this form.
Artwork Upload	The best way to ensure your design is replicated correctly is to also send a print-out via fax so we can check it against your electronic file. Please send your artwork file using the Impression's Graphics Artwork Upload System
Artwork Faxed	<i>Can I fax you a copy of my logo?</i> No, because a fax does not print exact straight lines, and we do not recognize it as camera-ready artwork. The faxed logo can be used as a guide only to verify the electronic artwork.
Artwork Not Accepted	<i>What is NOT "camera-ready" artwork?</i> Artwork that is a fax, hand drawing, photocopy; a printed piece like business cards, letterhead, post-it note, invoice or envelope; or Microsoft Word, Claris Works, Microsoft Works, Microsoft PowerPoint, and PageMaker applications.
Artwork Changes	<i>What happens if I change the artwork after you have made the stamping die?</i> A charge will be levied to make a new die after the initial approved die has been made.
Scanned Images	Scanned Images are not suitable as artwork files to be used for enhancements of multi coloured jobs.

Impression Marketing

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